



For Immediate Release
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ABYC and BoatU.S. Raft Up with Member Benefits

March 9, 2011, Annapolis, MD: The American Boat & Yacht Council (ABYC) is pleased to announce that it has signed an agreement with BoatU.S. to launch a cooperative group program giving ABYC members more than 26 additional benefits and services at a reduced rate. As part of the BoatU.S. Cooperating Group program, ABYC's domestic and international members will receive a 50% discount on their annual BoatU.S. membership dues either as a new or renewing member along with access to numerous other services.

Skip Burdon, President of ABYC explained: "This unique partnership will allow members of both organizations to fully realize how they can benefit from a vast range of services and information while saving money through dual memberships." Some of the many additional benefits provided by BoatU.S. to ABYC members include:

- Discounts on fuel, overnight slips and repairs at over 900 marinas across the U.S.
- Earn 4% back from West Marine with their Advantage Gold Rewards Certificate
- Marine insurance with revised and lower rates
- Access to the nation's largest network of on-the-water towing fleet

- Subscription to *BoatU.S.* magazine, the widest-read consumer boating publication

To receive the 50% discount on BoatU.S. membership which is \$15 a year instead of \$30 (or \$20 for international members vs. \$40) ABYC members can go to www.abycinc.org or call ABYC at 410-990-4460 for further information. Non-ABYC members can take advantage of the BoatU.S. discount by first joining ABYC online at www.abycinc.org. Access to the ABYC/BoatU.S. Cooperative Group discount code will be available through the ABYC members-only site.

The American Boat & Yacht Council (ABYC) is a not-for-profit 501 c(3) organization established in 1954 to develop safety standards for the design, construction, maintenance and repair of marine craft and has evolved into a world recognized viable alternative to mandatory government regulation of the marine industry. ABYC is committed to educating the marine industry and consumers about the safety benefits of using ABYC certified marine professionals. Membership and general information can be obtained at www.abycinc.org or calling 410-990-4460.